



## **Marketing and Communications in Tourism & Travel Journalism**

I offer creative translations from English to German of tourist information, such as newsletters, press releases, website content and brochures.

As a travel journalist with a main focus on traveling with kids, I write articles for different tourist trade magazines and capture my experiences in pictures.

I hold a university degree in Marketing and Tourism Management from Hochschule Harz and studied one year abroad at Southern Oregon University in the United States. I have also completed several postgraduate courses in Journalism and Public Relations.

During my studies, I worked as a trainee for Marketing Services International (MSI), a tourist consultancy firm near Frankfurt, as well as for Tourism British Columbia in Vancouver and for California Tour Consultants, a destination management company in San Francisco.

After my studies, I worked at Tupperware and Allianz as an Event Manager and Marketing Specialist for ten years before becoming a freelance marketing and communications specialist and journalist.

In my free time, I enjoy running, playing tennis and traveling with my husband and two daughters.

I am looking forward to hearing from you.